

**Engaging Kids Off the Screen
and On the Playground**



GUNLESS LASERTAG™

INTERACTIVE



SOCIAL



INCLUSIVE

ZTAG.com

What ZTAG Customers Say

"Kids love it - absolutely love it.

Repeat guests always ask to play ZTAG.

Good mix of ages... all ages will play simultaneously."

Kids Quest Northern Quest, Airway Heights, WA

"ZTAG is a **creative blend of physical fitness and technology**. The first time we played ZTAG at the Boys & Girls Club we had a blast!"

Boys & Girls Club, Santa Clarita, CA

"All centers should have ZTAG.

Kids love the game and ask for it by name."

Kids Quest Soaring Eagle, Mt Pleasant, MI

"ZTAG added the **perfect level of tech and interaction** to create a more exciting escape maze experience."

Into the Dark, San Francisco, CA

"Whether it's the flagship attraction in our adventure center or the mission element of our haunted attractions, ZTAG is the interactive solution our customers crave! It's the cornerstone of our business and **well worth the investment.**"

Game On! Rapid City, SD



InterActive



Wearable Video Game



Physical-Digital Interaction



Social



Team Work



Face to Face



Non-Contact

Inclusive



Gender Neutral



Players of All Abilities



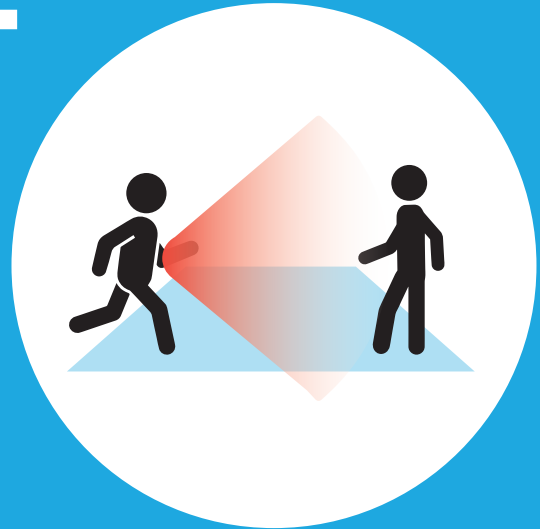
Family Activity

What is ZTAG?

We've combined video-game tech with
the world's most popular childhood activity:
tag!



ZTAG uses wearable proximity
sensors instead of guns.



Players tag by getting within
range to another player.

Is Your Business Right for ZTAG?

- ⚡ Parents care about health & wellness of their kids.
- ⚡ Parents struggle to engage kids without screens.
- ⚡ Are you making the world better through your business and your leadership?

Great for:

FECs
Camps
Escape Rooms
Parties
Team Building
Churches
Ice Breakers
Special Needs

Flexible & Portable System



FOUR GAMES INCLUDED

Our games encourage cooperation, communication and teamwork.

ZTAG League:

Rocket League with real people! Take possession of the virtual ball, and score into your opponent's goal. ZTL is highly competitive and addictive!

Zombie Survival:

Can you find all ingredients to the antidote and be the last to survive? This is a high-energy scavenger hunt that can even be played city-wide!

King of the Hill:

Can your team capture all of the bases before time runs out?

Keep Away:

It's so simple that kids will play this endlessly. Take possession of the virtual ball for as long as possible.

ZTAGGER



Wearable Active Gaming Device

Gunless wearable tagger allows players to actively run and interact with each other by proximity.



ZSTATION

Multifunctional Environment Device

Device can be configured as goals, boosts, health kits, checkpoints, and more!



Z.U.E.S.

Command Center

The ZTAG Unified Entertainment System stores, selects, and operates the game for 24 players. One-button-start allows anyone to operate ZTAG with ease.

Play Anywhere, Serve Anyone

- ⚡ ZTAG is perfect for any location and any season. Play indoors during the winter and outdoors during the summer.
- ⚡ ZTAG games can be played in a small, open space such as a basketball court, a park, or a dedicated arena.



See ZTAG in action!



Create Meaningful Interactions and Lasting Memories

- ⚡ Cater to players of all abilities through role assignments.
- ⚡ Allow kids to be kids in a safe and well-defined game environment.
- ⚡ Assigning shy players a hero role boosts confidence and engagement.
- ⚡ Encourage communication and teamwork through role-play and strategy.

ZTAG vs Laser Tag

	ZTAG	VS Laser Tag	How?
Cost for 24 players	\$13,100	\$30,000+	No vests, no guns – just a wearable tagger. Since ZTAG is simpler and smaller compared to laser tag, it costs much less to produce.
Minimum space per player	80 sqft	125 sqft	ZTAG tagging happens at a few feet so it requires 33% less space than laser tag.
Permanent or mobile?	Both	Pick one	ZTAG is standalone and compact. It can be used for both permanent and mobile operations.
Level of energy	High Mostly running and chasing	Low – Medium Mostly hiding and waiting	ZTAG players are actively engaged running and chasing as opposed to hiding in laser tag. Energy level is comparable to basketball or soccer.
Tagging interaction	Opponent tags close-range face to face	Opponent shoots from a distance	You know exactly who got you because they're actively chasing you! No disappointing tags from behind.
Good for schools and churches?	Yes!	No	ZTAG is an inclusive, gender neutral and non-contact activity without reference to shooting. It is perfect for a wide range of adult-approved fun.

What's Included?

Devices Included



x24

ZTAGGER



x8

ZSTATION



x1

Z.U.E.S.

System Package

Ztaggers x 24

Chest mounts x 24

Zstations x 8

Zstation charging cables x 8

Z.U.E.S. with 24 port charging dock

Integrated central computer

Integrated 13" touch screen

Dedicated long-range wifi router

Wireless keyboard

High-action games x 4

1 year manufacturer warranty

First year of annual service plan

Ztagger	\$300	x 24
Zstation	\$350	x 8
Z.U.E.S.	\$2,500	x 1
Service Plan	\$600	x 1
Total Value	\$13,100	

System Price
\$11,700

Annual Service Plan (\$600)

Things happen, especially with active games. Minimizing equipment downtime is important to your bottom line! With our annual service plan, there's no need to wait for equipment inspection repairs. We'll send you a brand new unit for a nominal fee compared to retail. Replace a Ztagger for \$50* (\$300 retail), a Zstation for \$100* (\$350 retail), and a Z.U.E.S. for \$1,000* (\$2,500 retail). Annual service plan includes software updates.

* Replacement cost does not include shipping. Limit of 4 Ztagger, 2 Zstation, and 1 Z.U.E.S. replacements per year.